

Communication
Media

Theater

Public and
Interpersonal

Public Relations/
Organizational
Communication

Communication
Disorders

Museums Display Dr. Alchediak's Productions

Dr. Jim Alchediak's work in NC State's Humanities Extension has gained recognition in several local museums. He produced a short video (about 4 minutes) on how kente cloth is woven as part of an upcoming exhibit at the North Carolina Museum of Art. The exhibit, entitled "Accent on Africa: Recent Acquisitions of African Art", will run from April 6th to August 10th and is free to the public. The video is a co-production of NCSU Humanities Extension and the North Carolina Museum of Art. It is based on footage shot in Ghana during the production of "Living in Southern Ghana, the Land of Kente", one of Humanities Extensions's middle school social studies programs.

Another Humanities Extension project is at the Exploris Museum, located in downtown Raleigh. Exploris has opened a new exhibit called "The Culture Studio". In this exhibit, visitors are televised against a chroma key background that is filled with video footage of dancers from any of a variety of international settings. Two of the international dance selections are of footage gathered for the Humanities Extension world geography project. Ghanaian dancers, featured at a traditional "durbar" celebration, were videotaped by Chris Lang, a recent Department of Communication graduate. The other NC State selection is of traditional folk dancers at a rural village in the Republic of Georgia, videotaped by Dr. Alchediak. The Culture Studio is on the first floor of the Exploris Museum in the "People and Places" exhibit area.

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COM 496 Plays Vital Role in Job Networking

The Communication department requirement, COM 496, better known as the "internship class", connects students with communication professionals and provides them with work experience. Preferably taken the last semester of a student's undergraduate career, a communication major who obtains an internship is on the job 10 hours a week and also attends class once a week.

Jill Heaton, internship director and course instructor, schedules speakers from the field as well as former students to provide insight into their professional life.

For example, Bethany Klein's discussion about advertising spawned the curiosity of Amy Troutman, a 2002 graduate. Klein, a former student of Heaton and an account executive at Rockett Burkhead & Winslow advertising agency, talked about the fact that some functions in advertising do not require an immense amount of artistic creativity.

Troutman had an interest in advertising prior to meeting Klein but "didn't know how [she] could be involved in it." Although Troutman satisfied her internship requirement at Wisse Hollmann and Company, a sports marketing company, she took one of Klein's cards after class saying to herself, "maybe there is a place for me in advertising."

(see *Networking*, page 3)

PR Day attended by many

NC State's Public Relations Student Society of America hosted a striking regional event on February 23rd, PR Day. According to Abbie Hollins, conference coordinator, attendance broke this chapter's records with 153 attendees. Outside participating schools included: Appalachian State University, Bennett College, Catawba College, East Carolina State University, Elon University, George Mason, North Carolina A&T, Radford University, UNC-Charlotte, UNC-Chapel Hill, UNC-Wilmington, University of Tennessee-Knoxville and Western Carolina University.

Dr. Patricia Caple Directs Special Play

The Pan Afrikan Festival 2003 gave students a chance to be on stage in "Tambourines to Glory," written by Langston Hughes and directed by NC State's Dr. Patricia Caple. Unlike the four regular University Theater season productions, Dr. Caple said that if someone requested to be in this Harlem-set play, they were immediately cast.

"This is the first time a lot of these students were on stage," Dr. Caple said, explaining this distinctive aspect of the festival as a whole. Hosted by the University Activities Board-Black Students Board, the festival was from March 28th through April 6th.

"Tambourines to Glory" exemplifies the implications of good versus evil and the struggles that arise between them. Set on the streets of Harlem, New York, in the 1950's, the play combines gospel music, dancing, and drama. "Tambourines" contains both traditional and contemporary gospel music aimed for a New York fifties feel, prominent playwright Hughes' favorite setting.

African American and white ethnic groups were represented in this play, and two seasoned actors carried the storyline. Angelica Hicks performed her fourth Pan Afrikan Festival show in "Tambourines", and Catrice McCray presented her second festival production. Although Raymond Cox graduated in May 2002, he returned to the stage for his second Pan Afrikan appearance in "Tambourines". CJ Mac Beth provided a very important supporting role in the show as well.

Dr. Caple directs a play for the festival each year along with one production in the University Theater series. She also teaches three Communication classes.

Notes of Interest



- The NSSLHA End-of-Year Picnic is open for ALL Communication Disorders majors.
- Lambda Pi Eta's new officer elections will be held at the April 24th meeting.
- The Senior Recognition and Induction Ceremony has been moved to Sunday, May 4th from 3-5 p.m. on Centennial Campus in the Convocation Room (textiles building).



Faculty News

Dr. Jane Macoubrie presented her talk titled, “Communication Theory and Mediated Group Deliberation” to an interest group in the Computer Science Department at the University of Colorado at Boulder, February 2003 and to NC State’s Center for Information Society Studies seminar in March 2003. She also spoke at the Boston Museum of Science Technology Symposium in November 2002. Her talk was titled: “Models of Decision-making: Citizen Technology Policy Deliberation.” Dr. Macoubrie presented a conference paper titled “Democratic Deliberation and Technology Policy” to the American Association for the Advancement of Science in February 2003.

Dr. Melissa Johnson will present two papers at the International Communication Association conference in May. One is “Immigrant Images: U.S. Network News Coverage of Mexican Immigration, 1971-2000.” The second is “The New Technocrats: Covering U.S. Presidential Relations in Mexico’s de la Madrid, Salinas, and Zedillo Administrations.”

Dr. Jane Macoubrie was the principal investigator in a CHASS research team that received a 2-year, \$325K National Science Foundation grant. The goals of the research are twofold: to develop improved vehicles for effective public involvement in technology policy, using research-based knowledge, and to create basic knowledge of how citizens’ trust in regulators, scientists, and corporations, self-efficacy, and learning are affected by participation in these processes. The team is working to develop an effective model for national-level technology policy participation.



Graduate Student News

Two Communication Department graduate students participated in a student panel as part of the College of Humanities and Social Sciences “Japan and the Two Koreas” international series. **Jennifer Deering** presented “Mixed Messages: What the Media Tell Us About the Relationship Between the United States and North Korea.” **Amy Mabery** presented “North Korean Human Rights and the Lack of International Response.”

“Next in importance to freedom and justice is popular education, without which neither freedom nor justice can be permanently maintained.”



James Garfield



CommUnion presents sociological speaker

Dr. Rebecca Adams, Professor of Sociology at the University of North Carolina at Greensboro, will be the CommUnion 2003 Keynote Speaker. Her keynote address will touch on some of the issues and themes covered in her most recent book, Deadhead Social Science: You Ain't Gonna Learn What You Don't Want to Know and other areas of Dr. Adams' work such as social relationships and the elderly. The address is titled, "Deadheads: Community and Identity". During her talk, Dr. Adams will discuss the relationships between spatial organization and the ways in which people form a sense of both individual identity and group membership within the Deadhead community. This address will be given in a format that will be of interest to academic and non-academic audiences alike — and of particular interest to fans of The Grateful Dead and other jam bands (such as Phish, Widespread Panic, Blues Traveler, Soulfarm, Bela Fleck and Acoustic Junction).

Dr. Adams' keynote address — or keynote conversation — will begin at 2:00pm Saturday in the Main Ballroom of Talley Student Center and should be finished by 3:15pm.

For more information on CommUnion, refer to the website: <http://www.ncsu.edu/lpe/crs.html>

Networking *(continued from page 1)*

Troutman graduated one semester after taking COM 496 and used this time to take a non-credit internship at Rockett Burkhead & Winslow. This experience led to her present position as junior account executive at the agency.

Another job success story involves four generations of COM 496 students. Demming Bass, a 94' graduate, interned at the SAS Institute for the course. Director of community affairs at SAS was the mayor of Cary at the time, Coca Booth. Bass and Booth developed a relationship; the networking began.

Shortly thereafter, the Cary Chamber of Commerce needed a communications director and Mayor Booth recommended Bass. Bass took the position and asked his former instructor, Heaton, for an intern from her class. Chuck Norman, a 96' graduate, interned there for course credit and when Bass transferred to the Raleigh Chamber of Commerce, Norman replaced him in Cary.

Norman not only hired many interns from COM 496 for the Cary Chamber but also spoke in class sessions. According to Heaton, the Chamber was "always a good growing experience for interns." After hearing Norman lecture in class, 2000 graduate Tiffanee Conner thought working for a non-profit organization was "very natural and she was finally excited about a job."

Conner maintained a professional relationship with Norman in the months after his guest appearance and landed a job with the Cary Chamber. Following another Norman speech, Mary Heath, a 2002 graduate, continued contacting him after graduation about positions available. She eventually interned with the Cary Chamber and is now there full-time.

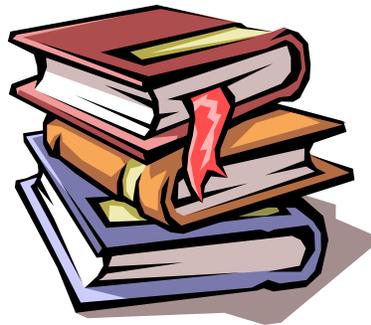
"Ultimately I think COM 496 helped me get my job," Heath said, "I loved the different flavors of non-profit, for profit, big and small businesses the class offered." She also said that her first task for Norman at the Chamber was to line up a speaking opportunity for COM 496.

"One perk of my job is to find out where all of 'my children' [COM 496 students] go to work," Heaton explains, "and a lot of the time they're working together."

April 2003

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3 PRSSA Meeting Tompkins G109 6-7 p.m.	4	5
6	7	8	9 Faculty Meeting Caldwell M-8 3:30-5 p.m.	10	11	12
13	14	15	16	17	18	19
20	21	22 NSSLHA Picnic Pullen Park 6 p.m.	23 Faculty Meeting Caldwell M-8 3:30-5 p.m.	24 Lambda Pi Eta Caldwell Lounge 7:30 p.m.	25 CommUnion 2003	26
27	28	29	30			

“The purpose of education is to replace an empty mind with an open one.”
Malcom Forbes, attributed in Ann Landers’ syndicated column



The Wolfpack Communicator
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If you have published or are currently working on research that you would like featured in *The Wolfpack Communicator*, please contact Anna Munoz at abmunoz@unity.ncsu.edu.