North Carolina State University

The Wolfpack

Communicator

March 2004

A publication of the North Carolina State University Department of Communication

Mass Communication

Theater

Public and **Interpersonal**

Public Relations/ Organizational Communication

Speech Disorders

University Theatre Presents "Another Antigone"

Contributed by Terri Janney

"Another Antigone" by A.R. Gurney is a witty, provocative, and absorbing examination of some of the more vexing problems besetting present-day American Universities that are now more preoccupied with fund raising, job placement, and political correctness than with the importance of a classical education. It is student versus professor in a showdown of who has the most clout on campus. A precocious student wants to rewrite the Greek masterpiece Anitgone to reflect current sociopolitical concerns as a final paper. The professor is adamant in his refusal to accept the play in place of the formal paper. As the student marshals forces within the University, the professor finds himself playing Creon to the student's Antigone. It is the classic struggle between the unyielding civil authority and a rebellious individual. NC State students Kate Isley and Frank Sarnie III play the students and guest artists Rick Lonon and Cathy Rodgers play the Professor and Dean.

This production will be presented at Thompson Theatre on March 25,26,27,31, April, 2,3, at 8 p.m. and March 28, and April 4 at 3:00 p.m. Tickets may be purchased at Ticket Central, 515-1100 in advance or bought at the door if available. NC State student tickets are \$6 and NC State faculty/staff tickets are \$12.

Intern Sites for Spring 2004 Semester

COM 496, better known as the "internship class", allows students to gain work experience in the communication field. Usually taken the last semester of a student's senior year, requires the student to work approximately 10 hours a week at their internship site. Internship locations for this semester are as follows:

Inside this issue:

Feature Articles.....1 Faculty & Alumni News2 Student Organizations......3

Calendar.....4

ASHA

Make-a-Wish Foundation Murphy to Manteo NBC-17 NC Dept. of Health and Human Services Dept. of Juvenile Justice & Delinquency SAS Institute King's Park International Church She-She-Me WRAL-TV. 5 On Your Side AdStreet Deep South Entertainment NCSU Football Outback Steakhouse MMI

Radio One (K97.5)

Wake Education Partnership Green Meadows Church Clear Channel Carolina Hurricanes A4 Health Systems Wisse Hollman & Co.

UNC-TV NC Div. of Tourism, Film and Sports Capital City Club Triangle United Way

Broadreach Quixote Group Raleigh Chamber of Commerce Mix 101.5

Burns, Day & Presnell, law firm **CS** Recognition Solutions

Integrated Industrial Information Jimmy V Junior Celebrity Golf Classic

MARCH 2004

SUN	MON	TUE	WED	THU	FRI	SAT
	1		3	4 PRSSA Winston 029 6 p.m.	5	6
7	8	9 Sp	10 ring Bred	11 1k	12	13
14	15	16 BRT Thompson Theatre	17	18 PRSSA Winston 029 6 p.m	19	20
21	22	7 p.m.	St. Patrick's Day 24 PR Day Talley Student Center	25 Lambda Pi Eta Caldwell Lounge	26	27
28	29	30 BRT Thompson Theatre 7 p.m.	9:00-5:00 p.m.	7:30 p.m.		
		NSSLHA meeting Tompkins G115 7 p.m.				

Next University Theater Production: *Another Antigone*, by A.R. Gurney, will run from March 25-28, 31,2004 in Stewart Theater. Showtimes are as follows: Wednesday through Saturday at 8:00 p.m. and Sunday at 3:00 p.m. For tickets and/or any additional information please call Ticket Central at 515-1100.

Colloquia Schedule: Melissa Johnson will be presenting a chapter from, "Mexico in Motion: Twentieth Century U.S. News Images of Mexico?" This lecture will be held on March 17 in Caldwell M-8 from 12:30-2:00 p.m.

"Think like a wise man but communicate in the language of the people."

William Butler Yeats

The Wolfpack Communicator

Editor in Chief.....Amanda Faulk

Faculty Advisor....Dr. Kiwanuka-Tondo

If you have published or are currently working on research that you would like featured in *The Wolfpack Communicator*, please contact Amanda Faulk at 919-858-9441 or email: abfaulk@unity.ncsu.edu.



Faculty News

- **Dr. Robert Entman** recently gave a talk at London University and the University of North Carolina at Chapel Hill. He also served as a member of the Annenberg Commission on Democracy and the Press, which met in early February, in Palm Springs, California.
- **Dr. Vicki Gallagher** will be presenting a paper titled, "Museums and the Recreation of History: Nostalgia, Interactivity and Public Memory," at a conference honoring the scholarship of G. Thomas Goodnight, on April 16-18, 2004, at Northwestern University, located in Evanston, IL. Additionally, Dr. Gallagher and Dr. Zagacki have co-authored an essay titled, "Visibility and Rhetoric: The Rhetorical Function of Visual Images in Civil Rights Activism and Commemoration," which will be presented at the biannual Rhetoric Society of America conference in Austin, Texas, May 2004.
- Sandra Stallings has been invited to attend the NC Campus Compact Service Learning Institute on Wednesday, March 4, at Elon College. This one day conference will focus on the integration of SL in a variety of different courses and settings.
- **Dr. Steve Wiley's** article titled, "Rethinking Nationality in the Context of Globalization," appears in the current issue of Communication Theory, Vol. 14, No. 1, February 2004. The article analyzes the ways in which the concept of nation has shaped theories of communication and culture and proposes an alternative approach to thinking about nationality and globalization. Dr. Wiley was also recently named to the Board of Directors of the Latin American Research Center (LARC). This is a non-profit organization base out of Raleigh which promotes cross-cultural an cross-class communication in communities and schools experiencing high levels of immigration from Latin America and other world regions. Currently, Dr. Wiley is conducting an action research project in conjunction with LARC's community-based after school and summer programs. The project examines the cognitive and affective maps that shape teachers', students', and parents' understandings of place, identity, and belonging in the context of immigration. It will also test the effectiveness of the organization's efforts to transform those maps by building social and technological networks that connect both school and community.

NOTE TO FACULTY AND STUDENTS: There are several research, internship, and volunteer opportunities for students interested in this project. Computer skills and Spanish are highly desirable but not absolutely neces sary. Please contact Steve Wiley at (steve wiley@ncsu.edu) if you are interested.

Alumni News

- **Philip Boyd** ('01), works as Crew Chief for WRAL-TV, in Raleigh, NC.
- **Kelly Hamrick** ('87), works for "Intervise Consultants, Inc." as a Computer Analyst and is currently living in Minneapolis, Minnesota.
- Lauren Pressley ('02), is currently the Microtext Assistant, at Z. Smith Reynolds Library, Wake Forest University, in Winston Salem, NC.

Student Organization Updates

Black Repertory Theatre Will hold three meetings this month-March 2, March 16 and March 30. All meetings will be held at 7:00 p.m. in the Thompson Theatre Boardroom.

Lambda Pi Eta Will hold one meeting this month on March 25 at 7:30 p.m. in Caldwell Lounge.

CommUnion 2004

Friday, April 23, 2004

Talley Student Center

*The last day to submit papers, films, etc. is April 2. The application form will be available online soon at www.ncsu.edu/lpe.

More details coming soon.

NSSHLA Will hold two meetings this month on March 2 and March 30 at 7:00 p.m. in Tompkins G115. Dr. DeJoy will be speaking on March 2 about the new "Stuttering Club." The March 30 meeting will feature guest speakers, Taylor Sands and Leah Daniel, who will be speaking about graduate school.

PRSSA PRSSA will hold two meetings this month-March 4 and March 18 at 6:00 p.m. in Winston 029. The March 18 meeting will feature guest speaker, Ms. Diane Ocilka, Director of Marketing and Public Relations for NC State's University Theatre.

PRSSA's Public Relations Day "Flying Toward Your Future: Planning for a Successful Career"

PR Day is Wednesday, March 24, 2004 at the Talley Student Center from 9 am to 5 pm. There will be work shops, lectures, and resume critiques. Schedule of events includes:

- 9:00 9:30 a.m. Breakfast/Registration
- 9:30 a.m. Welcome (Networking game/ icebreaker in the ballroom)
- 9:55 a.m. Introduction of Speaker
- 10:00 10:45 a.m. Keynote Speaker: Pamela Meek, Director of Global PR, SAS (Break-out into session rooms. Attendees will have a choice of two sessions.)
- 11:00 11:40 a.m. Session I

Event Planning: Mary Kay Neihoff, North Carolina State University

Sports Media Relations: Annabelle Vaughan, Asst. Athletics Director for Media Relations, Wolfpack Athletics Department

• 11:50 - 12:30 p.m. Session II

Agency PR: Graham Wilson, PR Street

Non-Profit PR: Cindy Williams, Development Associate, Make-A-Wish Foundation

- 12:30 1:15 p.m. Etiquette Lunch (ballroom) Carol Schroeder, North Carolina State University Career Center
- 1:15 2:30 p.m. Resume Critique/ Interview Practice Sessions, Mike Davis, Mike Davis PR, and several other professionals
- 2:30 3:20 p.m. Session III (Reputation Management)

Michael Herman, APR, President & CEO, Epley Associates

Raymond Hornak, APR, Sr. VP & Managing Director, Eplay Associates

• 3:30 - 4:20 p.m. Crisis Communications

Richard Puff, Duke Medical Center

• 4:20 - 5:00 p.m. Raffle/Closing/Departure

*Registration deadline is Friday, March 19, 2004, \$5 discount for those who register by March 10, 2004.