Research fields and interests
- Employer responses to an aging workforce
- Impact of technological change on labor markets
- Economics of personnel decisions

Representative publications

Interests in collaboration
Aging workforce, employee benefits, technology and the workplace.
Research fields and interests
● Managing Enterprise-wide Risks to Strategy
● Judgment and Strategic Decision Making in Individual and Group Settings
● Managing Risks as Uncertainty Expands
● Board of Director Oversight, Corporate Governance

Recent publications
• Beasley, M.S., Branson, B. C., Pagach, D. P. and Panfilo, S. “The Information Content of Required SEC Proxy Disclosures Concerning the Board’s Role in Risk Oversight.” Working Paper under review.

Interests in collaboration
Projects dealing with helping business leaders manage emerging risks triggered by escalating uncertainties in today’s fast-paced environment where expectations for corporate accountability to more than shareholders are on the rise.
Tom Birkland  
Associate Dean for Research and Engagement  
Professor of Public Policy, SPIA

**Research fields and interests**
- Public policy process in democratic systems
- Policies related to natural and human disasters (hurricanes, oil spills, industrial accidents)

**Recent publications and grants**
*An Introduction to the Policy Process* 5th edition, (Routledge) 2019  


**Interests in collaboration**
The politics of natural hazards, disaster preparedness and mitigation, risk management, relations between science, technology, and risk, and emerging hazards and responses in the Arctic.
Research fields and interests

- Evolutionary approaches to understanding the psychological mechanisms that regulate cooperation
- How kinship and cues of relatedness influence altruism
- Social cognitive models of gratitude, forgiveness, and coalition detection
- Religion and prosocial behavior

Recent publications


Interests in collaboration
Bayesian multi-level modeling; the psychology of coalitions; reconciliation, forgiveness, and gratitude; social networking
Interests

• Energy and Security

• Intelligence Analysis

• Wartime Public Opinion

• Foreign Policy Decision Making

• Risk Behavior

Recent Projects/Activities

• Articles/Papers on Energy and Security, Intelligence Analysis, US/ROK Relations, and Wartime Public Opinion

• Grant funding from Consortium for Nonproliferation Enabling Capabilities (CNEC), Laboratory for Analytic Sciences (LAS), Intelligence Community Center for Academic Excellence (IC CAE), Kenan Institute for Engineering, Technology & Science (KIETS)

• Executive board member, Triangle Institute for Security Studies
Grant Bollmer
Associate Professor
Department of Communication

Research fields and interests
• History and theory of digital media
• History of emotions
• Cultural studies and cultural theory
• Digital culture and contemporary art

Recent publications

Interests in collaboration
• Projects engaging with social, cultural, aesthetic, and political implications of digital technologies (especially social media, virtual reality, videogames, network infrastructures, machine vision)
• STS and media history-based studies of psychology and neuroscience of emotion
• Critical/cultural theory and continental philosophy
Research fields and interests

- Fraudulent Financial Reporting, Fraud Red Flags
- Professional Skepticism
- Judgment and Decision Making

Recent publications


Interests in collaboration
Projects dealing with improving fraud detection / professional skepticism of financial statement auditors, investors, executives, regulators, etc.
Current Research Areas: Problem solving outcomes at organizational and individual levels

- How firms’ alliance networks and knowledge portfolio characteristics, new product performance goals, and strategic leadership influence their problem solving.
- How individuals involved in interdisciplinary research solve problems in the context of hybrid organizations and entrepreneurial ventures.

Recent Publications


Interests in Collaboration
Projects dealing with drivers of organizational and individual level problem solving/outcomes.
Jeni L. Burnette, PhD  
Associate Professor  
Department of Psychology

Research fields and interests
• Social Psychology
• Interventions

Recent Grants & Publications
Laura and John Arnold Foundation. An RCT to build evidence for the efficacy of an online scalable growth mindset intervention (Healthy Minds) to improve youth mental health, (PI). 2019-2021


Interests in Collaboration
Projects dealing with mindsets, self-regulation and implementing interventions.
Research fields and interests
- Individual characteristics of Entrepreneurs and their Ventures
- Microfoundations of Family Business
- Organizational Behavior Topics

Recent publications
- "The regulatory fit of serial entrepreneurship intentions", Simmons, Carr, Hsu, & Shu, (2016) Applied Psychology: An International Review

Interests in collaboration
Projects dealing with entrepreneurial cognition and behaviors, experiments with students on entrepreneurship topics
Name: Veljko Dubljevic, Ph.D; D.Phil.
Title: Assistant Professor of Philosophy and Sci.Tech.Soc.
Department: PhilRel and IDS

Research fields and interests:
Judgment and Decision making, Applied (Business) Ethics, Public policy, Artificial Intelligence, Cognit. Neuroscience of Ethics

Recent publications and grants:
FRPD (PI), RISF (PI), NSF RAISE (Sen.Sci.)


Selection of 2019 papers: AI Assistants and the Paradox of Internal Automaticity (Neuroethics), Neuroconsumerism and Comprehensive Neuroethics (AJOB – Neuroscience), Toward Programming AI based on the ADC Model of Moral Judgment (Science & Engineering Ethics), Neuroenhancement at work: Addressing ELSI (Organizational Neuroethics)

Interests in collaboration:
Ethical Organizational Culture, Fairness and Transparency in Practices and Policies, Socio-moral judgmentntand decision making
Endowed (CHASS/PCM) PostDoc in Ethics of AI business
William R. Smith
Associate Professor and Head of the Department Sociology and Anthropology

Research fields and interests:
Sociology of the Community, Community and Crime, Physical Activity in Public Space, Research Methods

Recent publications:
“Increasing Physical Activity in Childcare Outdoor Learning Environments: The Effect of Setting Adjacency Relative to Other Built Environment and Social Factors.” 2016 Environment and Behavior
Research fields and interests

- Human-Technology Interaction
- Applied Cognition and Perception
- Information Visualization
- Measurement

Recent grants and publications


Interests in collaboration

Projects related to perceptual and cognitive aspects of human interaction with technologies, ranging from simple (e.g., graphs) to complex (e.g., robots).
Research fields and interests

- Human-Technology Interaction
- Risk Communication and Safety
- Applied Cognition
- Aging

Recent publications and grants


Interests in collaboration

Projects dealing with human factors, applied cognition, information technology, and safety that allow me to expand my understanding of human behavior and learn new, cross-disciplinary methodologies.
Kelly Lynn Mulvey  
Assistant Professor  
Department of Psychology

Research fields and interests

• Prejudice/Bias/Stereotyping  
• Bullying  
• Inclusive pathways to STEM

Recent publications


Recent grants

**NSF**: RAPID: Informal Learning about Urban Ecology through Community-Engaged Research as a Pathway to Persistence for Disaster-Impacted Students.  
**NSF**: Science Learning+ STEM Teens: Examining the role of youth educators as learners and teachers in informal STEM learning sites.  
**NIJ**: Youth Violence and Victimization: Predicting Responses to Peer Aggression

Interests in collaboration

Intergroup relations, prejudice and bias, bullying and bystander intervention in different settings, promoting inclusive STEM environments.
Jessica Katz Jameson
Professor & Department Head
Communication

Research fields and interests
• Organizational Communication
• Conflict Studies

Recent publications and grants


NC State Laboratory for Analytic Sciences – January 1–December 31, 2019, Supporting collaboration and training transfer. Funded since 2014 in collaboration with Political Science, PCOM, & Design.

Interests in collaboration
Projects related to conflict management, interdisciplinary collaboration, and civil dialogue.
Al Chen
Professor of Accounting
Poole College of Management

Research fields and interests
• Apply business analytics to unlock human needs behind data
• Explore sustainability and social responsibility measurement, reporting, and assessment to improve human-environment relationships
• Enhance value chain through smart technology, enterprise risk management, and strategic cost management

Recent publications
• Using Flexible Budgeting to Improve Sustainability Measures, Part I, II and III, AICPA.org, (Jan. 4, April 17, Nov. 15, 2017)
• Why Sustainability Metrics Fail to Measure Achievement, and How to Fix Them, GreenBiz, (September, 21, 2016)
**Dr. Cheng**  
**Assistant professor**

**Interests**
- Public Relations
- Crisis Communication
- Social media & Artificial Intelligence

**Recent Projects/Activities**
- Social mediated crisis communication
- Fake news and corporate communication
- Mobile corporate social responsibility (mCSR) and disaster management
- Chatbox and Relationship building
**Interests**
Interpersonal, Family, and Health Communication

**Recent Publications**


**Interests in Collaboration**
Projects concerned with interpersonal health communication, strength-based approaches to communication, relationship-building through communication.
Adriana de Souza e Silva, Ph.D.
Professor

Interests
Mobile Communication | Locative and mobile media | Location-based gaming | Technology appropriation in the Global South

Recent Publications / Awards
• James W. Carey ICA Urban Communication Foundation Grant.

Forthcoming:
Name       Huiling Ding
Title      Associate Professor
           Director of MS in Technical Communication
Department English

Research fields and interests
Intercultural communication, health risk communication, technical communication, financial communication, digital rhetoric, AI and ethics

Recent grants
NSF C Accel. Developing Intelligent Technologies for Workforce Empowerment: Credential Gap Diagnostics and Personalized Recommenders for Jobs and Retraining

Interests in collaboration
Labor market analysis. Industry connections with LinkedIn, ZipRecruiter, etc. Seeking collaborators for C Accel Phase II
Name: Xiaolin Duan
Title: Assistant professor
Department: History

Research fields and interests
- Socio-cultural Chinese history: urban history, popular religion, and visual/material culture
- Travel and sightseeing
- Silk trade between China and colonial Mexico
- Digital mapping and creative education

Recent publications and grants
- Junior Faculty Development Award, 2018
- Non-laboratory Scholarship/Research Grant, 2018

Interests in collaboration
Project dealing with Chinese civilization, commerce and commodities, history of global trade, material culture, travel, and place studies.
Julie Earp  
Associate Professor of Information Technology  
Poole College of Management

Research fields and interests

- Data Privacy from several perspectives including consumer values, policies, technologies and tools
- Data Security from several perspectives including policy, organizations and users
- Corporate social responsibility and ethics

Select Publications

- “I had no idea this was a thing: On the Importance of Understanding the User Experience of Personalized Transparency Tools,” Julie Earp and Jessica Staddon, ACM STAST, 2016, Los Angeles, CA.

Interests in collaboration

Projects dealing with data privacy or security.
Patrick Flynn  
Assistant Professor  
Department of Management, Innovation, and Entrepreneurship  
Poole College of Management  

Research fields and interests  
- Time, temporal processes  
- Adaptation  
- Team organizational citizenship behaviors  

Recent publications  

Interests in collaboration  
Longitudinal analysis, multilevel analysis and emergence, values affirmation, perspective taking, citizenship in teams.
Jean Goodwin
SAS Institute Distinguished Professor of Rhetoric & Technical Communication
Department of Communication
Leadership in Public Science CFEP faculty cluster

Research fields and interests
• Argumentation theory
• Scientists’ communication in policy controversies
• Professional development for scientists and other experts committed to public-facing, publicly engaged work

Interests in collaboration
• Mapping and managing controversies around new technologies and other science-centered issues
• Ethical issues at the interface between science & society
• Leadership and communication training for STEM professionals in academia, industry, nonprofits and government
• Recognizing and rewarding engaged scholarship at NCSU
Recent Projects/Activities

• Network TV and Depictions of Health & Race
• The Angelina Effect: Celebrity Effects regarding Health Beliefs & Behaviors
• How Stereotypical TV News Impacts Guilt Attribution and Police Support
• A Google Effect? – A Longitudinal Look at Search Engines & Cancer News Information
• How and Why Cancer Incidence Perceptions Mirror Distorted Media Depictions

Interests

• Health & Mass Communication
• Media Content & Effects (e.g., Issues of Health, Race, & Violence)
• News Content & Effects (e.g., Google News about Cancer)
• Search Engine Use & Impact on Retrieved Content
Interests
• HIV/AIDS campaigns and prevention interventions
• Health disparities in US and Africa
• Communication of climate change in Africa

Recent Projects/Activities
• Fulbright Scholar
• Carnegie Africa Diaspora Fellow
• History, development, and challenges of media in Africa
• Communicating climate extremes in Africa
• HIV/AIDS in Uganda: Past, present, and future challenges

James Kiwanuka-Tondo, Ph.D.
Associate Professor
Director of Graduate Programs
Julia Helo Gonzalez, Lecturer (since 1992)
English | PCOM Communication for Business & Management

**student writers**

- Creative & critical thinking
- Eliminating reliance on examples
- Raising awareness
  - Individual writing problems & solutions
  - Self-guided resources

- Collaborate on assignments with PCOM faculty
- Co-develop dual-duty assignments?

jmheloncsu.edu | (919) 829-7000
**Interests**

- International and Ethnic Mediated Communication
- Public Relations
- Visual Communication

**Recent Projects/Activities**

- Ethnic & mainstream museums’ digital communication
- Ethnic & international strategic communication
- Visual fidelity in international news
- Ethnic & traditional media coverage of immigration
JOANN KEYTON
Professor, Communication
Editor, Small Group Research

Research interests
• Group/team communication
• Organizational culture
• Sexual harassment
• Qualitative, quantitative, interaction methods

Recent publications and grants
• Keyton, J. (Ed.) Culture 2.0 Intersections of National and Organizational Culture
• Beck, S. J., Keyton, J., & Poole, M. S. (Eds.). The handbook of group and team research
TEAM EFFECTIVENESS

- Team Implementation (i.e., justice concerns and change)
- Team Resilience
- Team Altruism

LEADERSHIP

- Transformational Leadership
- Empowering Leadership Behavior
- Leader-Member Exchange

CROSS-CULTURAL MANAGEMENT

- Understanding Cultural Values (i.e., Hofstede)
- Virtual Team Effectiveness
- Global Team Effectiveness

GLOBAL TEAM EFFECTIVENESS

- Virtual Teams and Communities of Practice
- Expatriate Management
- Leadership in Africa

BRAD KIRKMAN
General (Ret.) H. Hugh Shelton
Distinguished Professor of Leadership
Research fields and interests
• Sustainable supply chain management
• Supplier selection and bargaining in sourcing decisions
• Capacity investments in supply chains

Recent publications

Interests in collaboration
Projects researching environmental impacts of supply chain decisions on populations
Research fields and interests

- Environmentally and Socially Responsible Supply Chains
- Nonprofit Operations Management
- Behavioral Operations Management

Recent publications


“Supplier Development in a Multi-tier Supply Chain”, Ö. Karaer, T. Kraft, and P. Yalçın, forthcoming at ISE Transactions.


Potential ideas for collaboration

Projects which examine the intersection between nonprofits and industry; lab or field-based studies examining consumers’ reactions to social/environmental initiatives or content
Nicole Lee  
Assistant Professor  
Department of Communication

Research fields and interests
• Science communication  
• Public relations  
• Social media

Recent publications and grants
• 2019 FSRP grant: Exploring direct-to-consumer genetic testing companies’ science communication and its effect on consumers’ scientific knowledge and trust  

Interests in collaboration  
Research related to how organizations communicate science, especially online.
Anna Manzoni  
Associate Professor of Sociology  
amanzon@ncsu.edu

**Interests:**  
Life course, (Quantitative) research methodology, Work and Social Stratification, Family dynamics

**Current projects**
- Manzoni, A. and Irma Mooi-Reci “Unemployment and the forms of career inequality: longitudinal evidence from Germany.”
- McQueen, H. and A. Manzoni “Student loan debt: consequences for later life transitions.”
- Manzoni, A. and S.Vidal. “Parental separation and intergenerational support”.
- Lee, J. and A. Manzoni. “Youth’s pathways of interdependence”

**Recent Publications**
Steve McDonald
Professor of Sociology, PhD Program Director
Department of Sociology and Anthropology

Research fields and interests
• Work, Labor Markets, Economic Sociology
• Social Networks, Social Capital
• Internet Technology and Social Connectivity

Recent publications

Interests in collaboration
• Internet and network-mediated job finding/recruitment/hiring
• Platform-based work collaboration environments
Research fields: Applied microeconomics, labor economics, health economics, economic demography

Research Interests
• Impact of public policies and employer policies on the demographic and health outcomes of families
• How school policies affect children’s health and wellbeing
• Structural factors that predict retirement timing and saving for retirement

Recent publications

Selected work in progress
• Optimal Use of Grid-Connected Energy Storage to Reduce Human Health Impacts (with J Johnson, F Menendez, H Fell)
• The Attraction of Magnet Schools: Evidence from Embedded Lotteries in School Assignment (with U Dur, R Hammond, M Lenard, C Paeplow)
• Health and Retirement: New Evidence from Public Sector Employees (with A Pathak)

Interests in collaboration
Projects analyzing how families are affected by government and employer policies and programs.
Research fields and interests
- Econometrics
- Time series analysis
- Asset pricing, finance

Recent publications
- “Endogenous Life-Cycle Housing Investment and Portfolio Allocation” (with Cengiz Tunc), *Journal of Money, Credit and Banking*, 2019, 51(4), 991–1019.

Interests in collaboration
Projects where models are estimated, where we measure the impact of independent variables on a dependent variable.
Shevaun D. Neupert, Ph.D.
Professor
Department of Psychology

Research fields and interests
- Daily health and well-being
  Mood, physical health, cognition
- Individual differences
  Age, SES, personality
- Contextual differences
  Daily stressors, coping, physical activity

Recent publications and grants


Interests in collaboration
Projects seeking to improve the health and well-being of marginalized groups
Research fields and interests
• Behavioral research in accounting information systems and audit
• Impact of social media on investors
• Information presentation and information technology in decision making

Recent publications

Interests in collaboration
Research on individual and corporate decision making in areas of information technology and social media.
Recent publications


Research fields and interests

- The psychology of entrepreneurship
- Individuals’ responses to challenges and setbacks
- Individual and team performance
- New venture creation

Jeff Pollack
Associate Professor
MIE Department
Poole College of Management

Interests in collaboration
Grants.
School of Public and International Affairs

• Irwin Morris
• Executive Director, SPIA and William T. Kretzer Distinguished Professor of Humanities

• Research (and collaborative) interests:
  • American institutions and public policy
  • Southern politics
  • Political economy
  • Race and ethnic politics

• Last book:

• Current project:
• Movers, Stayers, and the Partisan Transformation of 21st Century Southern Politics
Rishika Rishika
Assistant Professor of Marketing
Poole College of Management

Research fields and interests
- Social Media, Online Communities
- Social Contagion
- Multichannel Retailing, Mobile Apps, Customer Behavior

Recent publications

Interests in collaboration
Projects dealing with customer response to new technologies such as mobile apps in the context of multichannel retailing.
Research fields and interests
Consumer Behavior, Sustainability, Inference Making, Corporate Social Responsibility, Consumer Well-Being

Recent publications


Interests in collaboration
Projects dealing with sustainability and social responsibility
Interests

• Health and Interpersonal Communication
• Uncertainty and Privacy Management
• Disclosure of Uncomfortable Issues
• Identity Management/Stigma
• Low Income and Diverse Populations

Recent Projects/Activities

• Exploring how people manage financial uncertainty surrounding high medical costs
• Examining how people in recovery for drug or alcohol use manage uncertainty and disclosure
• Investigating sensemaking surrounding prenuptial agreements
• Seeking to understand how people with low-vision manage uncertainty and stigma
D. Scott Showalter, CPA  
Director, Master of Accounting Program  
Professor of Practice  
Poole College of Management

Research fields and interests
- Sustainability
- Auditing
- Data Analytics and emerging technologies in accounting profession

Recent publications

Interests in collaboration
Projects dealing with individuals seeking business case for sustainability.
Michael J. Struett

Major Publications:

• The Politics of Constructing the International Criminal Court
• Maritime Piracy and the Construction of Global Governance
• Torture Flights: North Carolina’s Role in the CIA Torture and Rendition Program

Areas of Interest

• Ethics of Artificial Intelligence- an International political economy perspective
• Global Governance Institutions
• International Law
• Changing Norms in International Politics
Fields and interests

- Business ethics
- Sustainable business strategy
- B Corps and benefit corporations
- Business model innovation
- Sustainability metrics and reporting
- Social entrepreneurship

Research in progress

- “Exploring the Systemic Impact of Investing in Women- and People of Color-owned Businesses: A Multiple Case Study Approach”

Interests in collaboration

- Industry engagement, experiential learning and interdisciplinary collaboration around the areas above
Recent publications


Interests in collaboration
Projects dealing with individual and organisational decision making, alliances to innovate, interdisciplinary cross-sector partnerships.

Research fields and interests

- Behavioral theory using cognitive, organizational, and relational lenses
- Executive and organizational decision making
- Cooperation in strategic alliances: product development, supplier-buyer relationships, and interdisciplinary collaboration between industry, academia, and government
John N. Wall  
Professor  
Department of English

Research Fields and Interests
• Early Modern English Literature  
• Digital Humanities

Publications
“What they are yet I know not’: Speech, Silence, and Meaning in *King Lear.*”  
*Renaissance Papers* 2018.

Grants
• National Endowment for the Humanities Digital Humanities Implementation Grant, 2015 (for 2016-20), $325,000.00
• Hurford Fellowship, National Humanities Center, 2013-14

Interests in collaboration
• Collaboration with David Hill (Design) and Yun Jing (Engineering) on the Virtual St Paul’s Cathedral Project – 2016 -- 2020
Richard Warr  
Associate Dean for Faculty and Academic Affairs  
Professor of Finance  
Poole College of Management

Research fields and interests
- Inflation, inflation illusion and its impact on asset prices
- Capital Structure, market timing
- Impacts of Diversity on Innovation

Recent publications

Interests in collaboration
Projects dealing with individuals biases towards inflation, impact of diversity in corporate decision making.
Laura Widman  
Associate Professor  
Area Coordinator, Applied Social & Community Psychology  
Department of Psychology

Research fields and interests
- Adolescent sexual health
- Partner and family communication
- Technology-based health interventions

Recent publications

Current Funding
National Institutes of Health; Laura and John Arnold Foundation; NC TraCS

Interests in collaboration
Utilizing new technologies for health programming, health behavior change, interpersonal communication, parent-child relationships, sexual health, and population health.
What I’m interested in most recently...
- The intersection of medical decision-making & healthcare technology innovations
- Using consumer theory to build better AI solutions for public good
- Understanding what motivates large corporations to innovate

Past publications: